



the Rhythm of CHANGE

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Mr. Richard Stocking

President and Chief Operating Officer
Swift Transportation Company



RICHARD STOCKING is currently the President and Chief Operating Officer at Swift Transportation. Previously Richard served as Executive Vice President of Sales for Swift Transportation Co., Inc. Mr. Stocking also served as Regional Vice President of the Central Region and in various operations and sales management positions over the last 18 years. He also has responsibility for our temperature controlled line of business, our Mexico subsidiary, Trans-Mex, IT, marketing, pricing and our customer service network. Richard drove home the core fundamentals that led Swift Transportation through two restructurings and a privatization. Mr. Stocking has consistently overachieved in his professional and personal lives. Married to Melissa Stocking and with three boys: Jake, Carter and Hayden, Richard continues to be an active member of his community.

Swift Transportation hauls freight such as building materials, paper products, and retail merchandise throughout the US and in Mexico. The company operates a fleet of about 18,000 tractors and 48,000 trailers from a network of about 40 terminals. Services include dedicated contract carriage, in which drivers and equipment are assigned to a customer long-term. Besides standard dry vans, the fleet includes refrigerated, flatbed, and other specialized trailers, and about 5,800 intermodal containers. Chairman and CEO Jerry Moyes owns the company, which he founded in 1966, took public, and took private again in 2007.

At Swift we strive to be "Best in Class" in every department. We have employed many skills and tools to help us reach our goal. To become "Best in Class", we must have disciplined people, thought, and action. Swift Transportation is utilizing these three disciplines and making decisions for the long term in an effort to strengthen our relationships. Greatness is not a fact of circumstance. Greatness, as it turns out, is largely a matter of conscious choice. We choose to be "Best in Class" and will continue to perform in this direction for many years to come. We must have a culture of discipline at Swift by making decisions that affect our value stream in a positive way. When you have disciplined people, you don't need hierarchy. When you have disciplined thought, you don't need bureaucracy. When you have disciplined action, you don't need excessive control. In our current environment, our culture understands that everyone of us needs to help reduce spending, cut costs, and "do more with less".

[from Swift Transportation web site:
www.swifttrans.com/c-clamp.aspx?id=142]